

Rep Order#	7914878	Ver#	1	Status	New
EC'd	Yes				

Traffic Order#

1 of 4

Printed: 10/23/2012 11:49 AM
Last Received: 10/23/2012 10:03 AM

Station	KSL-TV SALT LAKE CITY
Advertiser	() CWA-LEGAL ACTION COM
Product	CWA-LEGAL ACTION
Estimate#	2118
Buyer	BLISE CLOYD
Phone#	
Fax#	

Agency () MENTIZER MEDIA SERVICES
600 FAIRMONT AVE, SUITE 306
TOWSON, MD 21286
Agency C/P1/P2/E: /2118
Flight Dates 10/29/2012 - 11/06/2012
Hiatus Weeks

Rep Firm) WASHINGTON
Sales Office () JAMIE ANDRUS
Salesperson ()
Salesperson Phone# 202-872-1155
Salesperson FAX#

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

REMARKS —

NEW ORD CWA LEGAL ACTION COMM 10/29-11/6. PLS CFM. THANKS!

MARTIA

Ln	Day	Program	Time	Len	Dates	Spots/Week	Rate	Total Spots
1	M-F	NEWS Buyline Comment: 1/DAY	6A-7A	:30	10/29-11/02	5	\$650.00	5
2	M-F	TODAY Buyline Comment: 1/DAY	9A-10A	:30	10/29-11/02	5	\$350.00	5
3	M-F	RACHAEL RAY Buyline Comment: 1/DAY	10A-11A	:30	10/29-11/02	5	\$350.00	5
4	M-F	NEWS Buyline Comment: 1/DAY	12P-1P	:30	10/29-11/02	5	\$350.00	5
5	M-F	TODAY Buyline Comment: 1/DAY	1P-2P	:30	10/29-11/02	5	\$350.00	5
6	M-F	KATIE Buyline Comment: 1/DAY	4P-5P	:30	10/29-11/02	5	\$350.00	5
7	M-F	NEWS Buyline Comment: 1/DAY	5P-530P	:30	10/29-11/02	5	\$1,300.00	5

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Showing Buylines: All Lines

2 of 4

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Product CWA-LEGAL ACTION
Estimate# 2118
Buyer ELISE CLOYD
Phone#
Fax#

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Salesperson Phone# 202-872-1155
Salesperson FAX#

In	Day	Program	Time	Len	Dates	Spots/Week	Rate	Total Spots
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8	M-F	NEWS Buyline Comment: 1/DAY	6P-630P	:30	10/29-11/02	5	\$1,800.00	5
9	M-F	NEWS Buyline Comment: 1/DAY	630P-7P	:30	10/29-11/02	5	\$900.00	5
10	TU-TH	NEWS Buyline Comment: 1/DAY	10P-1035P	:30	10/30-11/01	3	\$3,800.00	3
11	M-F	TONIGHT SHOW Buyline Comment: 1/DAY	1035P-1135P	:30	10/29-11/02	5	\$800.00	5
12	W	CHICAGO FIRE	9P-10P	:30	10/31-10/31	1	\$2,800.00	1
13	SA	NEWS	6P-630P	:30	11/03-11/03	1	\$450.00	1
14	SA	LAW & O	9P-10P	:30	11/03-11/03	1	\$1,400.00	1
15	SA	SPORTS BEAT	1035P-1105P	:30	11/03-11/03	1	\$600.00	1
16	SU	SUN TODAY	7A-8A	:30	11/04-11/04	2	\$225.00	2
17	SU	SUN EDTN	9A-930A	:30	11/04-11/04	1	\$185.00	1
18	SU	SPORTSBEAT SUN	1035P-1105P	:30	11/04-11/04	1	\$750.00	1
19	M-TU	NEWS Buyline Comment: 1/DAY	6A-7a	:30	11/05-11/06	2	\$650.00	2
20	M-TU	TODAY Buyline Comment: 1/DAY	9A-10A	:30	11/05-11/06	2	\$350.00	2
21	M-TU	RACHAEL Buyline Comment: 1/DAY	10A-11A	:30	11/05-11/06	2	\$350.00	2

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In	Day	Program	Time	Len	Dates	Spots/Week	Rate	Total Spots
22	M-TU	RACHAEL Buyline Comment: 1/DAY	12P-1P	:30	11/05-11/05	2	\$350.00	2
23	M	TODAY SHOW	1P-2P	:30	11/05-11/05	1	\$350.00	1
24	M	KATIE	4P-5P	:30	11/05-11/05	1	\$350.00	1
25	M	NEWS	5P-530P	:30	11/05-11/05	1	\$1,300.00	1
26	M	NEWS	6P-630P	:30	11/05-11/05	1	\$1,800.00	1
27	M	NEWS	630P-7P	:30	11/05-11/05	1	\$900.00	1
28	M	NEWS	10P-1035P	:30	11/05-11/05	1	\$3,800.00	1
29	M	TONIGHT SHOW	1035P-1135P	:30	11/05-11/05	1	\$800.00	1

---REPORT TOTALS---

Report Totals: 76 / \$66,735.00

---SALES MONTHLY TOTALS---

Nov 12: 76 / \$66,735.00
Sales Totals: 76 / \$66,735.00
Station Totals: 76 / \$66,735.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$222,450	CABL 0%	KJZZ 0%	KSL 30%	KSTU 0%	KTVX 0%
		KUCW 0%	KUTV 0%	NSL 0%	UNKN 70%	